

4100. Misbranding of "Locher's Renowned Rheumatic Remedy." U. S. v. Margaret Locher et al. (Locher and Wenger). Plea of guilty. Fine, \$20. (F. & D. No. 5904. I. S. No. 9142-e.)

On May 14, 1915, the United States attorney for the Eastern District of Pennsylvania, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against Margaret Locher and I. Lincoln Wenger, trading under the name of Locher & Wenger, Lancaster, Pa., alleging shipment by said defendants, in violation of the Food and Drugs Act, as amended, on or about March 21, 1913, from the State of Pennsylvania into the State of Maryland, of a quantity of "Locher's Renowned Rheumatic Remedy" which was misbranded. The article was labeled: (On dozen container) "One Dozen Bottles of Locher's Renowned—Rheumatic—Remedy. A Reliable Preparation for all Species of Rheumatism—Labeled to Comply with the Food and Drugs Act, June 30, 1906—Price, 35 Cents per Bottle.—Prepared only by Chas. A. Locher, Druggist, 9 East King Street, Lancaster, Pa. General Directions.—The Full Dose for Adults is 16 Drops, twice in 24 hours; but it is advisable to begin with 8 Drops only and gradually to increase to 16 Drops, as many people do not require Full Doses.—If you cannot obtain Locher's Renowned Rheumatic Remedy of your Druggist, send 50 cents in Postage Stamps to pay for Patented Mailing Case and Postage. Address, Charles A. Locher, Druggist, No. 9 East King St., Lancaster, Pa." (On bottle) "Locher's Renowned Rheumatic Remedy, Alcohol 53%. A reliable preparation for all species of Rheumatism. Directions:—For an adult 16 drops; child 12 years old, 6 drops; child 4 years old, 3 drops; to be taken in a little water at 9 or 10 A. M., and 9 or 10 P. M. Should the above doses seem too strong for some patients, they may be reduced. Price 35 cts. per bottle. Prepared only by Chas. A. Locher, Druggist, No. 9 East King St. Lancaster, Pa." (Blown in bottle) "Locher's Renowned Rheumatic Remedy, Lancaster, Pa." (On carton) "Locher's Renowned Rheumatic Remedy Alcohol 53%. A Reliable Preparation for all species of Rheumatism. Directions inside. Price 35 Cents. Prepared only by Charles A. Locher, Druggist, 9 E. King Street, Lancaster, Pa. This valuable preparation combines all the medicinal virtues of those articles, which long experience has proven to possess the most safe, efficient qualities, for the cure of all Rheumatic Complaints. We can show hundreds of testimonials from parties who have been cured by the use of this remedy, some of them having been compelled to use crutches for a long time. Lancaster, Pa., March 21, 1878. On demand for value received, I promise to pay to bearer One Mill. Chas. A. Locher. The above note of hand is my protection against counterfeits, which to imitate is a State Prison offence."

Analysis of a sample of the product by the Bureau of Chemistry of this department showed the following results:

Alcohol (per cent by volume).....	50.6
Nonvolatile substance (grams per 100 cc).....	4.45
Ash (grams per 100 cc).....	0.105
Colchicin: Present.	
Menthol: Present.	
Plant extractives: Large amount present.	
Salicylates: Absent.	
Arsenic: Absent.	
Emodin: Absent.	
Potassium iodid: Absent.	

Misbranding of the article was alleged in the information for the reason that the following statements regarding the therapeutic or curative effects thereof, appearing on the labels aforesaid, to wit, (On dozen container) "Locher's Renowned—Rheuma-

tic—Remedy. A Reliable Preparation for all species of Rheumatism," (On carton) "Locher's Renowned Rheumatic Remedy * * * This valuable preparation combines all the medicinal virtues of those articles, which long experience has proven to possess the most safe, efficient qualities, for the cure of all Rheumatic Complaints. We can show hundreds of testimonials from parties who have been cured by the use of this remedy * * *," were false and fraudulent in that the same were applied to said article knowingly and in reckless and wanton disregard of their truth or falsity so as to represent falsely and fraudulently to the purchasers thereof, and create in the minds of purchasers thereof the impression and belief, that it was, in whole or in part, composed of, or contained, ingredients effective for the treatment, prevention, and cure of all species of rheumatism, when, in truth and in fact, said article was not, in whole or in part, composed of, and did not contain, ingredients effective for the treatment, or cure of all species of rheumatism.

On June 18, 1915, the defendants entered pleas of guilty to the information, and the court imposed a fine of \$20.

CARL VROOMAN, *Acting Secretary of Agriculture.*

WASHINGTON, D. C., December 4, 1915.